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A) Decision support systems B) Management information systems C)

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Jane Price Laudon is a management consultant in the information



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systems area and the author of seven books. Her special interests include systems analysis, data management, MIS auditing, software evaluation, and teaching business professionals how to design and use information systems.

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integrating these elements; secondly by tracking emerging technologies and organizational trends; thirdly by consistently using examples taken from real businesses both domestic and foreign. The Second Edition explores the recent, rapid expansion of INTERNET related technologies and the impact they are having on how business is being done. The CD ROM-based Multimedia Edition offers all the text content, including figures, graphs, illustrations, and photos plus added multimedia dimensions of audio, video, animations, and an interactive study guide. Students may use the traditional text or the CD ROM independently or use the CD in conjunction with the text as a multi-media learning tool.

Revised edition of the authors' Management information systems, [2016]

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An in-depth look at how today's businesses use information technologies. Many businesses look for candidates who know how to use information systems, making a general understanding of information systems an asset to any business professional. Laudon and Laudon continue to emphasize how business objectives shape the application of new information systems and technologies.

Information systems (IS) are the backbone of any organization today, supporting all major business processes. This book deals with the question: how do these systems come into existence? It gives a comprehensive coverage of managerial, methodological and

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technological aspects including: Management decisions before and during IS development, acquisition and implementation Project management Requirements engineering and design using UML Implementation, testing and customization Software architecture and platforms Tool support (CASE tools, IDEs, collaboration tools) The book takes into account that for most organizations today, inhouse development is only one of several options to obtain an IS. A good deal of IS development has moved to software vendors – be it domestic, offshore or multinational software firms. Since an increasing share of this work is done in Asia, Eastern Europe, Latin America and Africa, the making of information systems is discussed within a global context.

A continuing stream of information technology innovations is

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